

I received everything I dreamed of from Peacock Proud Press—top notch editing, a launch date that fit my timeline, a beautiful book cover, and the perfect title to convey the message of my memoir. I was so pleased that I published my second book with Peacock Proud Press as well.

—Dr. Peggy Doherty DeLong,

*I Can See Clearly Now* and *Feeling Good*



PEACOCK PROUD  
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## High Quality, Transformational Books

**Peacock Proud Press** publishes nonfiction books that meet our high-quality writing standards and that transform the lives of our authors and their readers. We know from experience that **well-written and well-edited** books are more likely to be read. And **well-published** books give our authors the increased confidence to promote their expertise, their experience, and their message. Our goal is for you to be **Peacock Proud** of your bestselling book!

## Editing Services

Your manuscript must be **fully edited** and **meet our publishing standards** before we agree to publish your manuscript. Because the length and quality of book manuscripts vary widely, we quote the price for each round of developmental or copy editing and **provide these editing services separately** from our publishing packages.

Our goal is to deliver as flawless of a book as possible, so our publishing packages include final proofreading services for any missed **typos, misspellings, or formatting issues**.

# Editing Services

We provide **three standard levels** of professional editing services: **developmental**, **copy editing**, and **proofreading**. Depending on the quality and stage of development of your manuscript, developmental and copy editing can require **more than one round** of editing between the editor and the author.

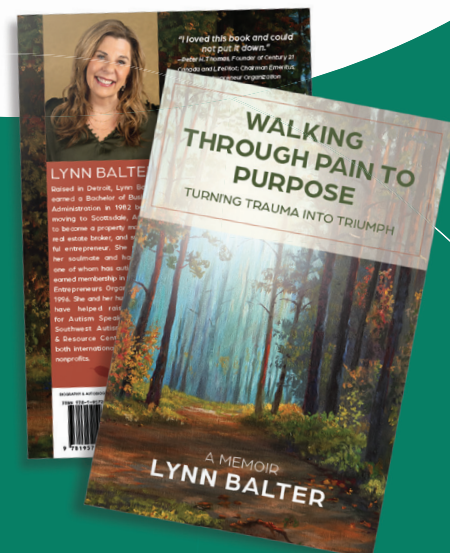
- 1 Developmental Editing \$85-\$95 per hour:** A developmental edit focuses on the development, organization, and logic of your manuscript. Your editor evaluates the clarity and persuasiveness of your book's central message (thesis), the soundness of your book's logic, and the organization, coherence, and development of your book's main ideas in each chapter. After implementing your editor's feedback and suggested revisions, *which may require more than one round of deep editing*, your manuscript will be ready for copy editing.
- 2 Copy editing \$65-\$75 per hour:** For this round of editing, your editor performs a close, line-by-line edit to tighten sentences and correct any weaknesses in grammar, spelling, word choice, tone, or style. Your editor may also recommend some additional paragraph development or reorganization.
- 3 Proofreading \$55 per hour:** A proofread focuses on meticulously reviewing the final draft of your completed book manuscript for typos, misspellings, or mistakes missed in the copy editing process. In general, proofreading occurs after the interior of a book has been designed to catch any final errors that might have been missed or introduced during the design process.

**If you have cited outside material** as direct quotes, paraphrases, or summaries of other experts, research, or resources, your editor will check to ensure citations adhere to the **Chicago Manual of Style endnotes format**.

**Note:** *You may choose to pay for the time your editor must take to format the citations for you, but you will still need to provide information such as the author, title, publisher, city of publication, year, page numbers, URL (if an online source), etc.*

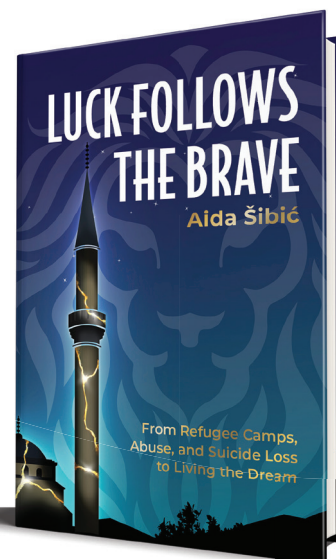
I am in awe of the Peacock Proud Press team. This book has already completely exceeded any expectations that I've had along the way! I love the cover design—it's perfect. I'm so happy with my book I just keep pinching myself! You guys are rock stars!

—Lynn Balter, *Walking Through Pain to Purpose: Turning Trauma into Triumph*



To begin the editing process, email us your manuscript or a sample chapter with the **total word count**. One of our editors will do a **sample edit** to provide you an estimate of hours with a quote for **completing the first round** of editing services. We quote each round of editing **separately** and ask 50% down for each round and 50% after your editor completes their edit and returns the manuscript to you.

Developmental edits **include a 45-minute Zoom meeting** with you and your editor to answer any questions you may have about the editor's feedback and suggestions.



Dr. Laura Bush's knowledge and expertise in writing and publishing helped me articulate the thoughts I wanted to share with the public. Her sincere support of me as a new author striving to share a difficult experience gave me the confidence to complete my manuscript and publish my book. She and the Peacock Proud Press team are a joy to work with!

—Carole K. Zingula, *Surviving Online Dating Fraud*



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